

The Nation's Largest Active Transportation/NEV Project



*Presentation to California
Transportation Commission*

December 11, 2013

Agenda

- CV Link in Perspective
- Background
- Design
- Funding/Status



Agenda

- **CV Link in Perspective**
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What reaction we get when we go to
DC or even Sacramento to discuss:

- *AB 32, SB 375?*
- *Active Transportation?*
- *Sustainable Communities Strategies?*

























So...

We have a project that might help our
“Perception Problem”



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American River Trail

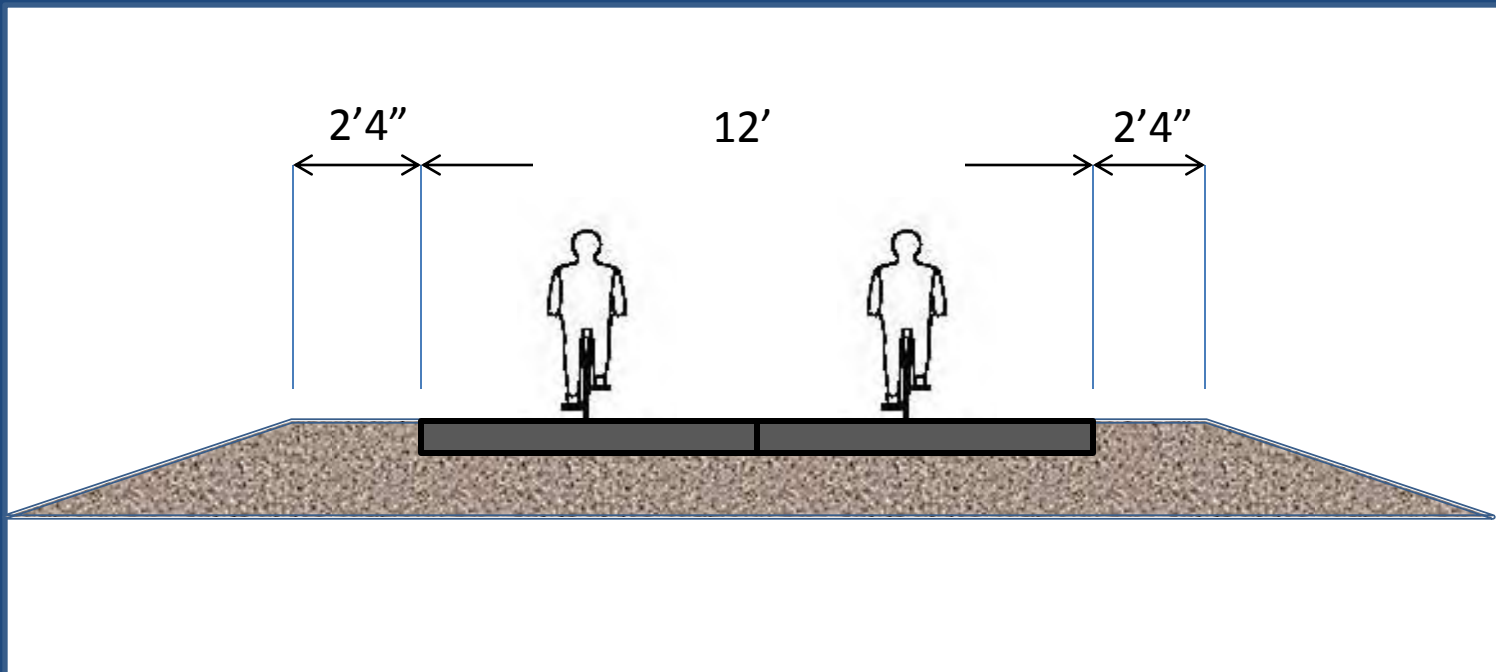


Santa Ana River Trail

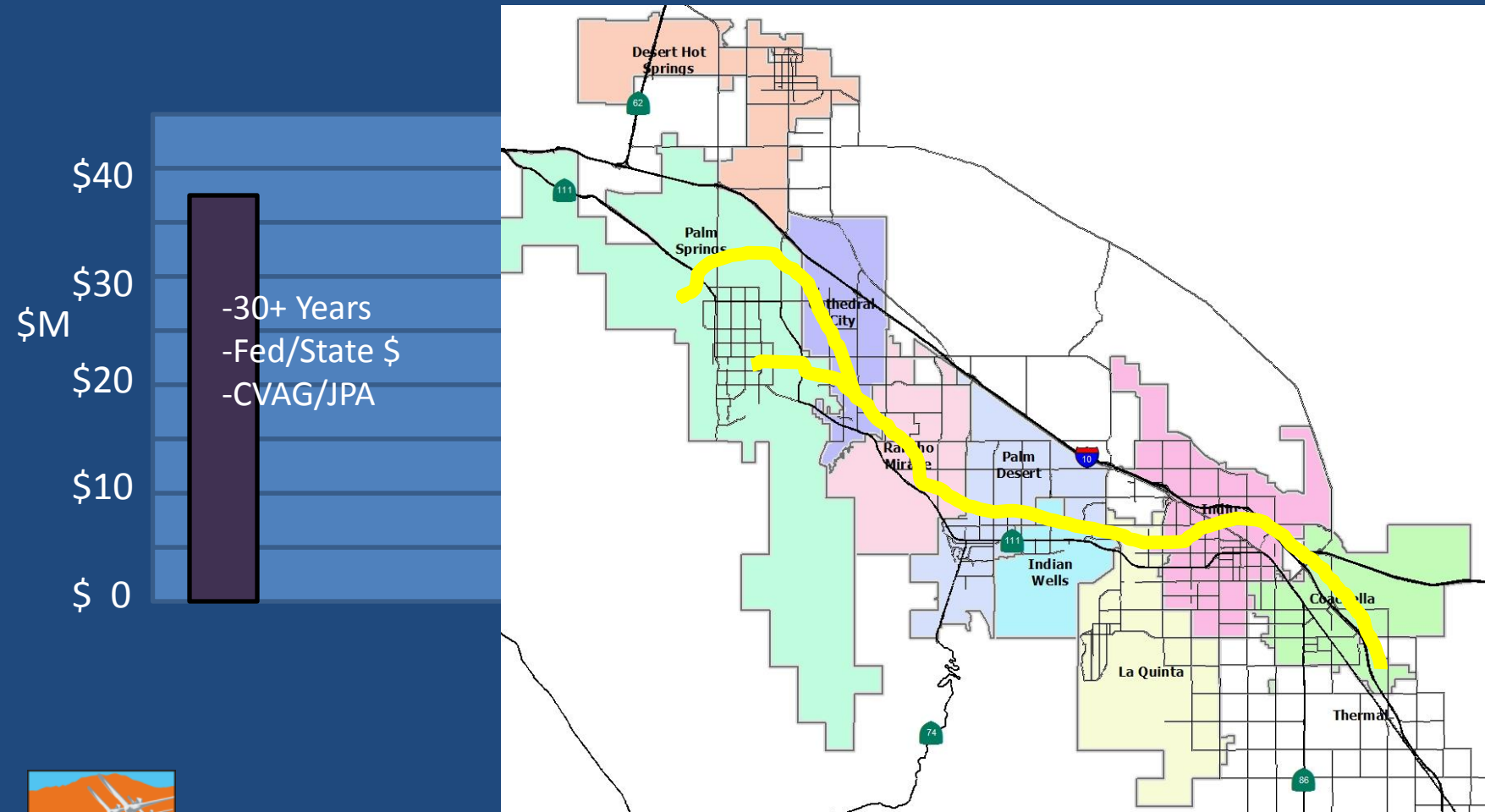


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The Concept for Biking



Whitewater River



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Ambitious Plan



Very Reasonable Incremental Steps Identified



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Ambitious Plan



What if we could solve the funding gap?

Ambitious Plan



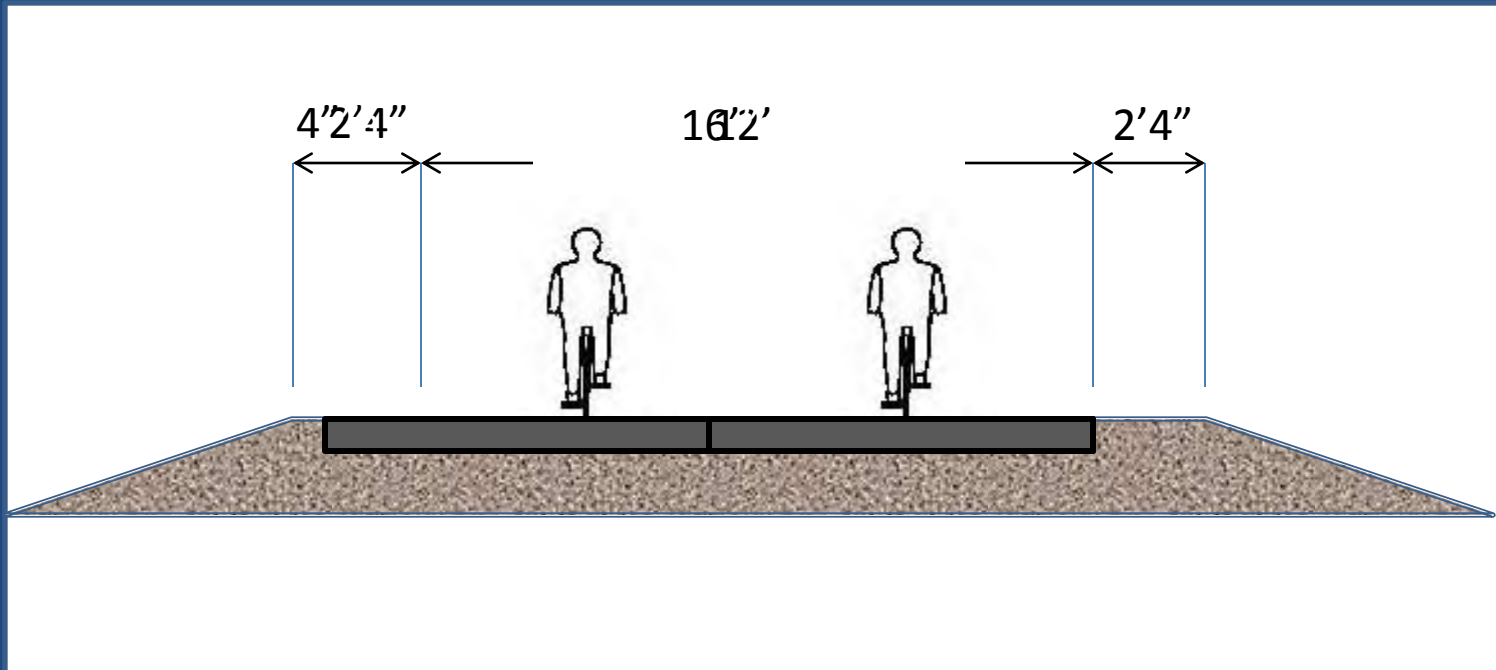
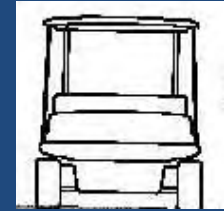
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What if it was more than a bike trail?



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What if?



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Not a New Concept in Desert



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What if?

It was Mostly or Entirely Grade Separated?



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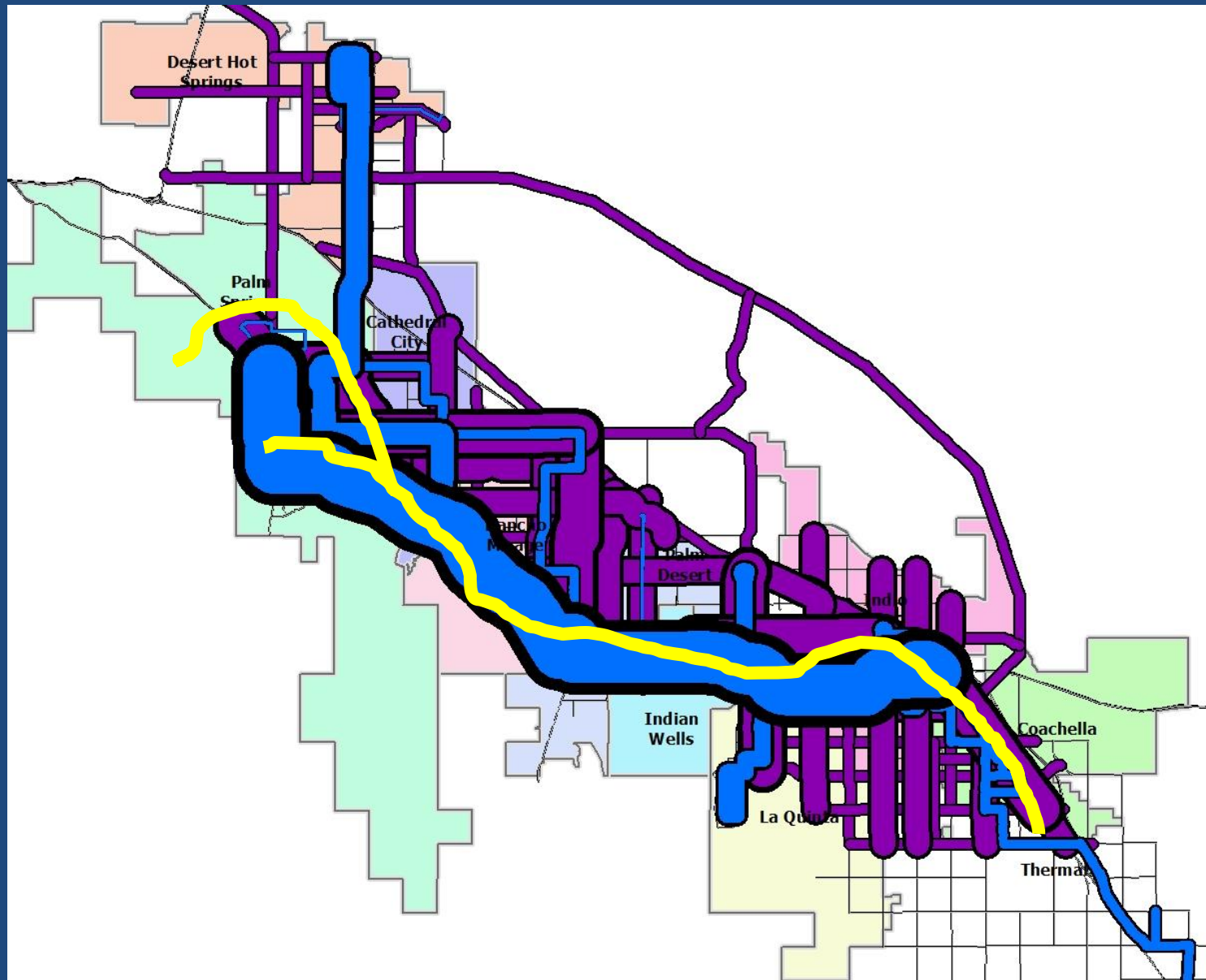
What if?

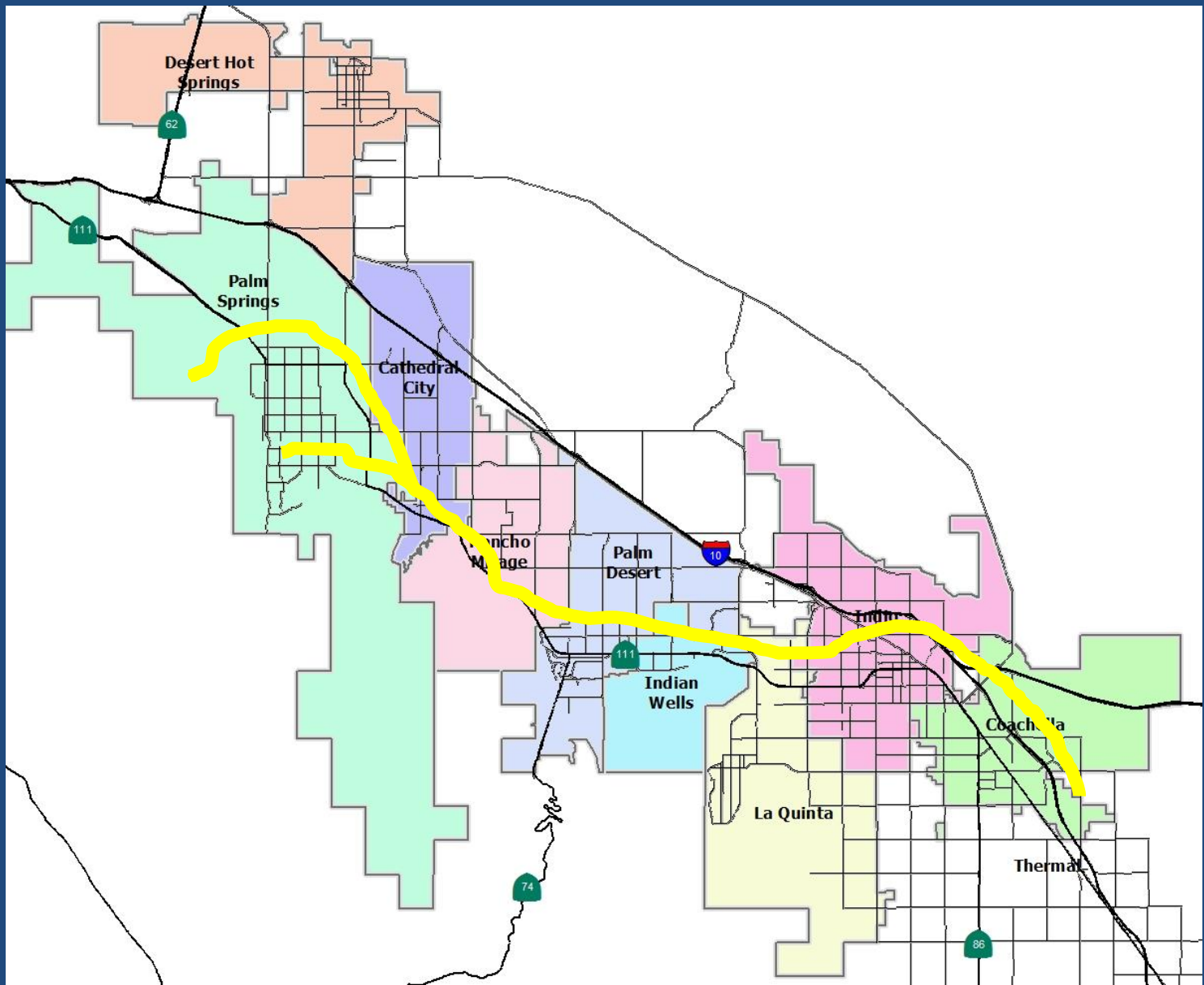
It was Mostly or Entirely Grade Separated?

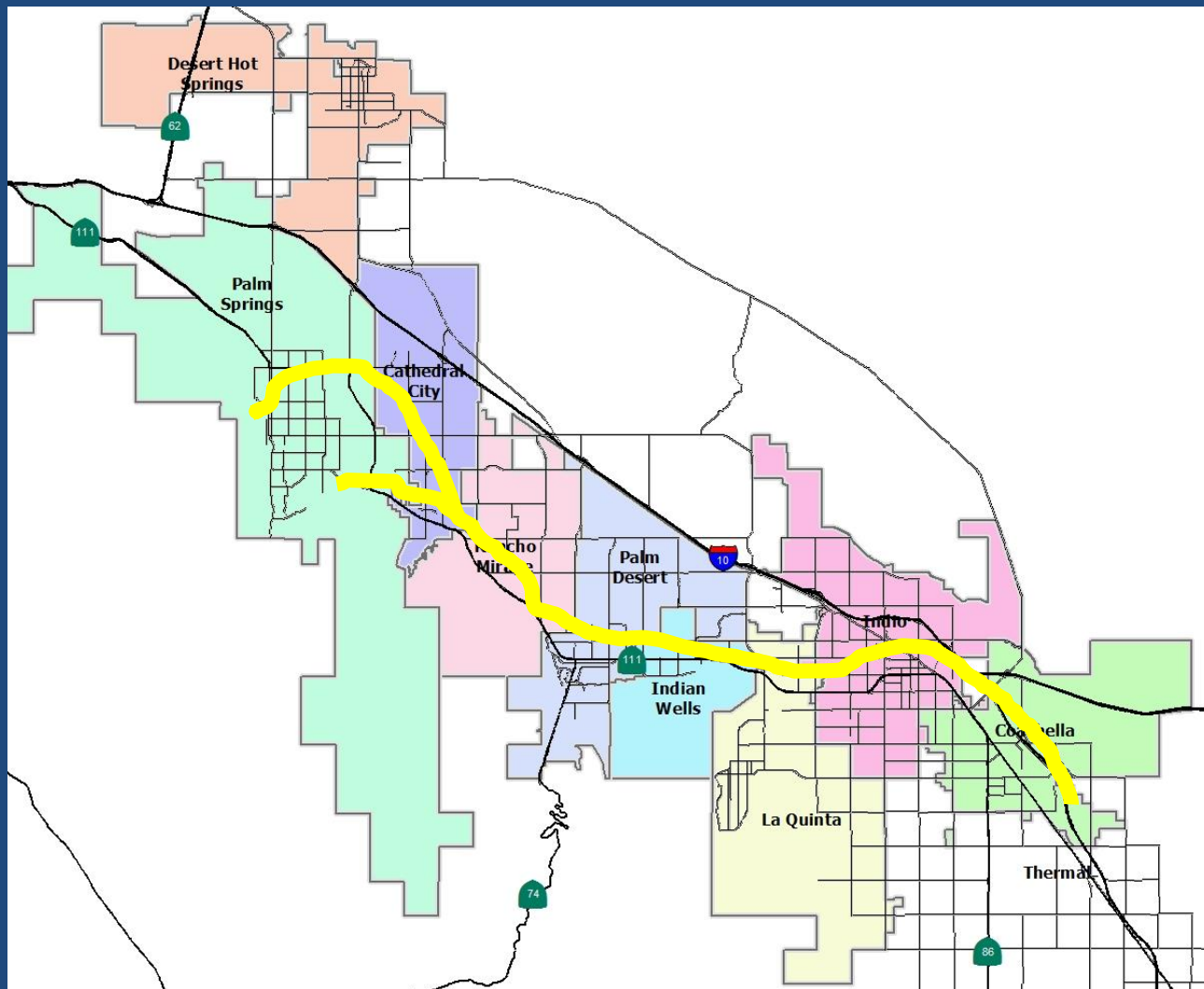


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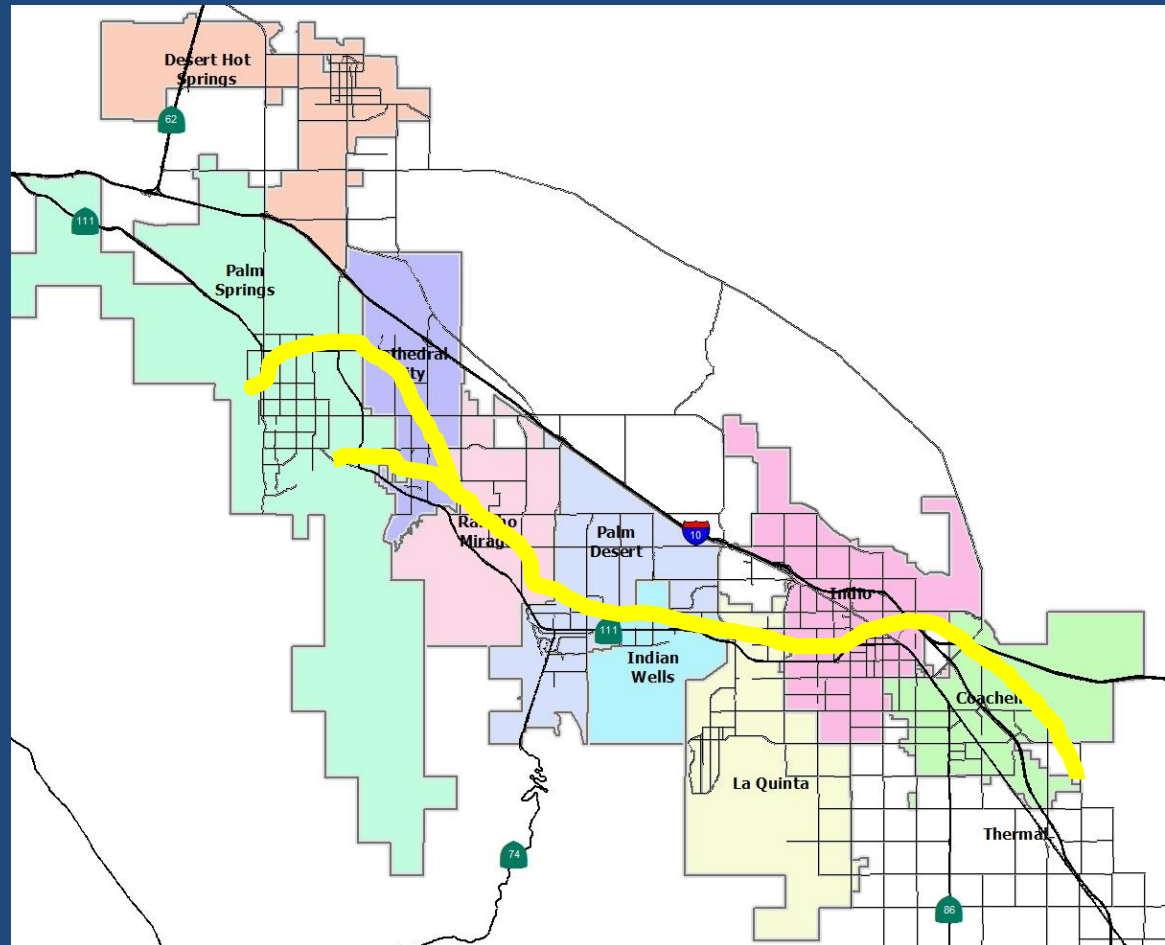
What if it helped meet AB 32, SB 375?

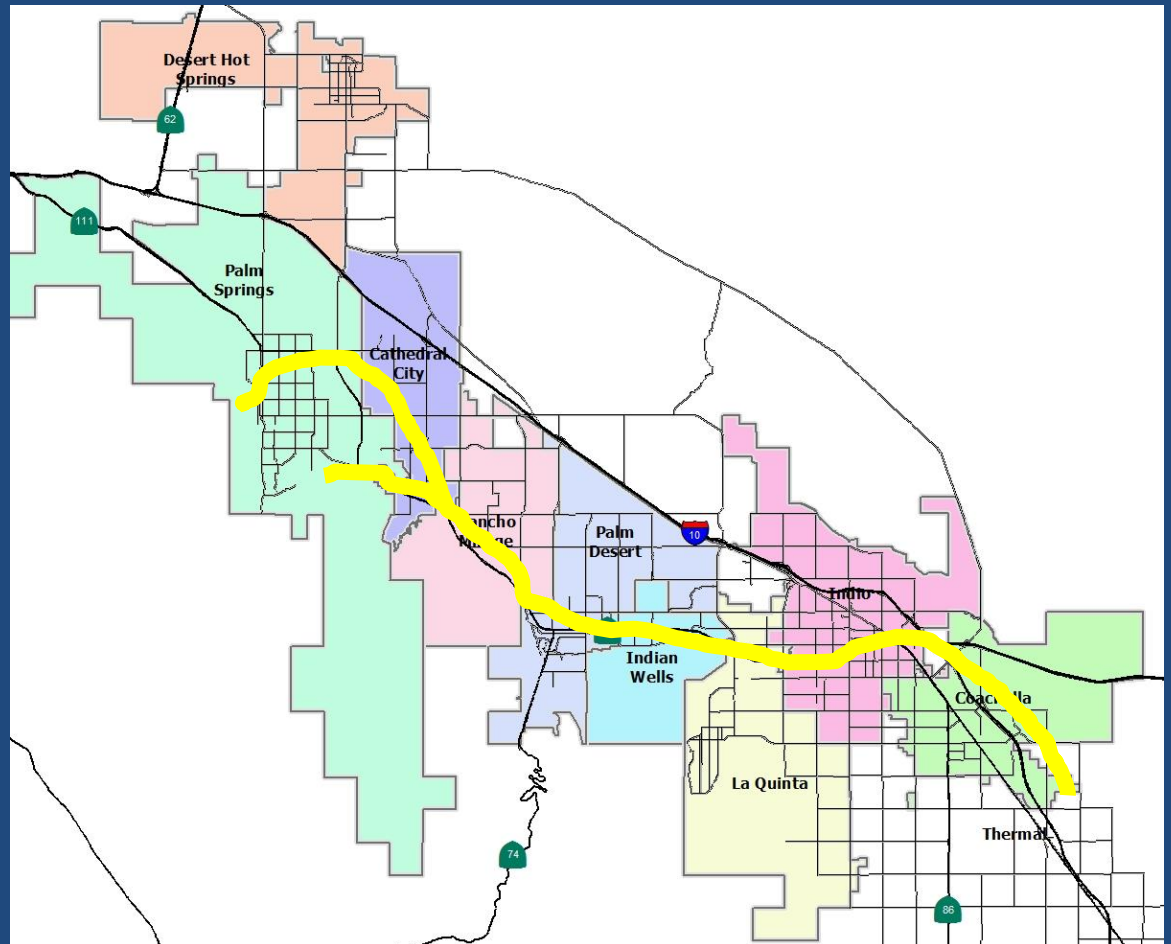






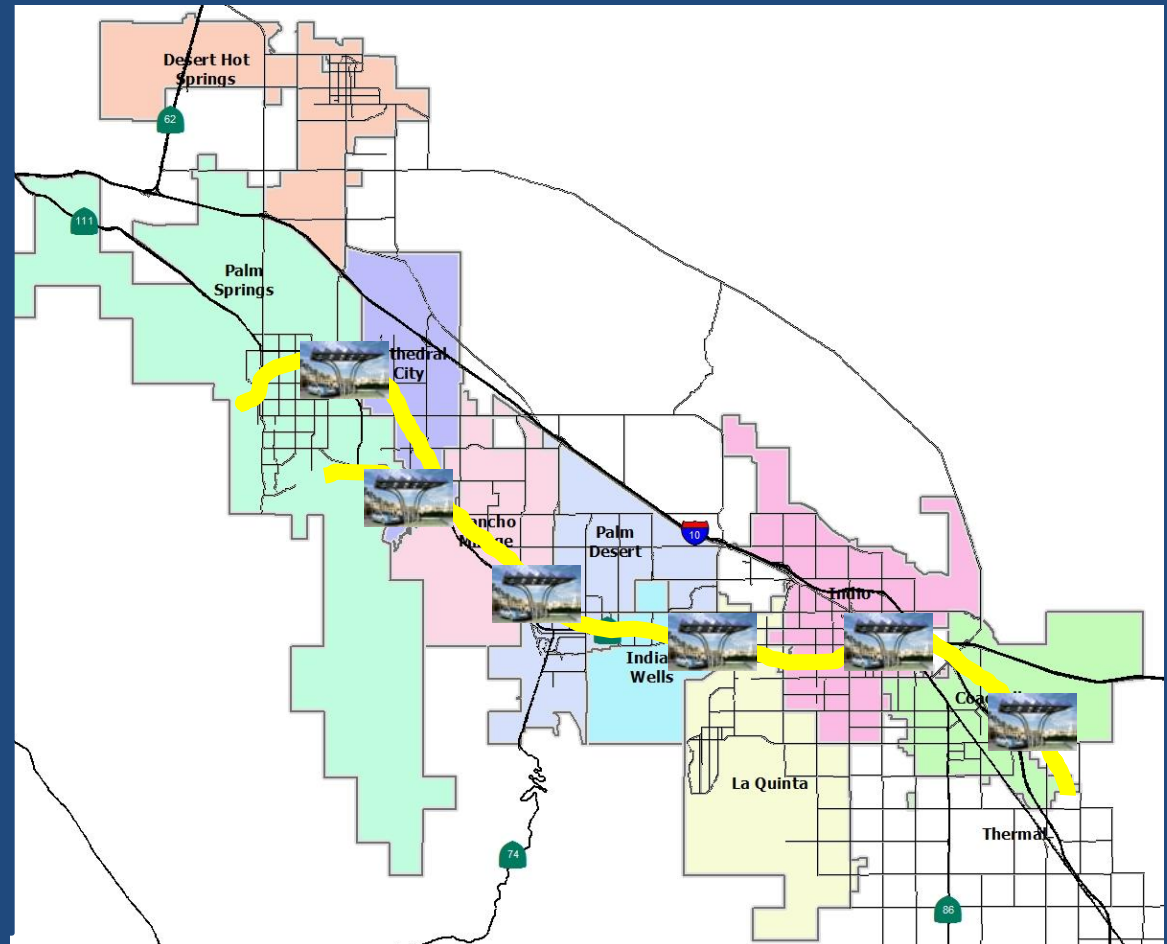
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What if..



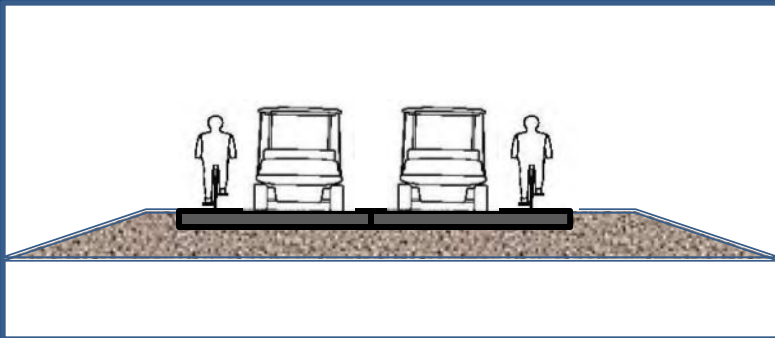
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Won't Additions Increase Cost?

\$

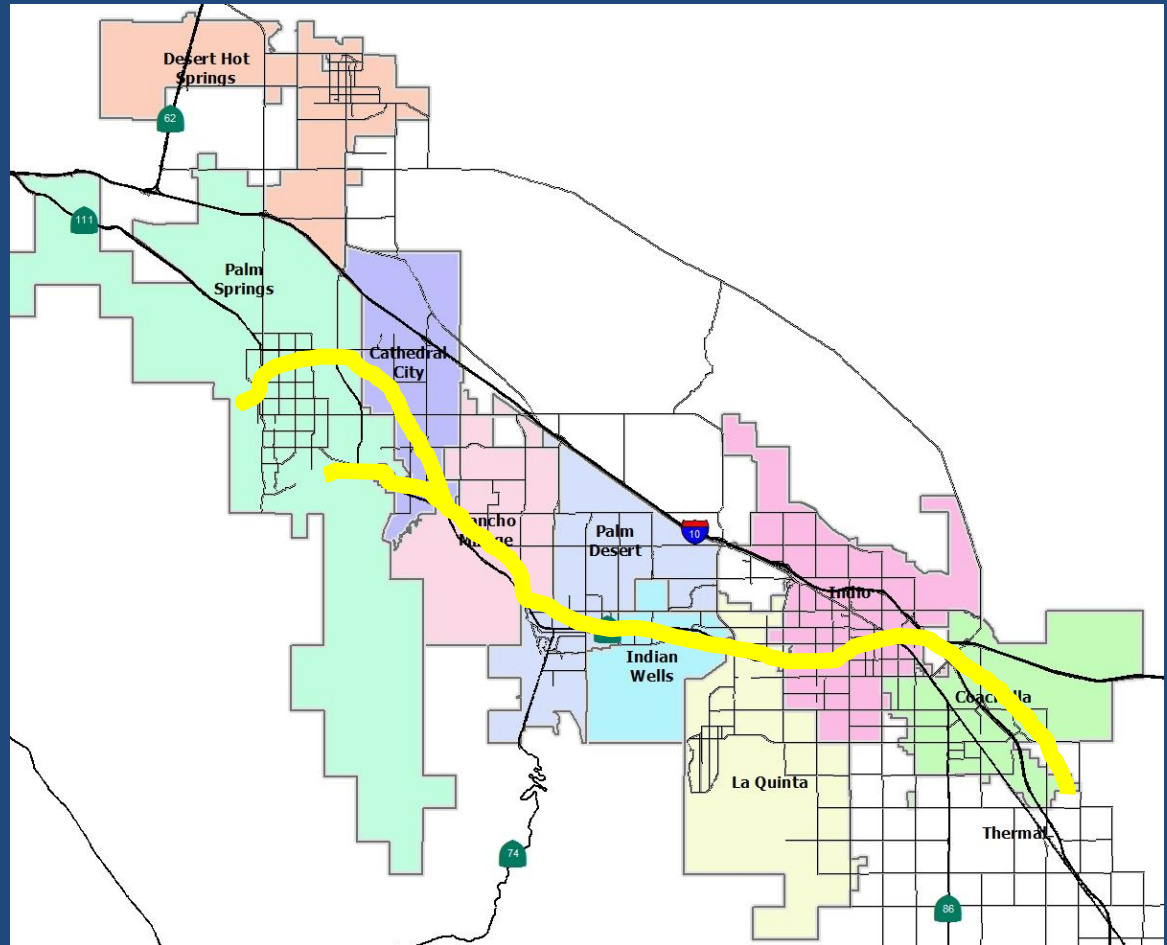
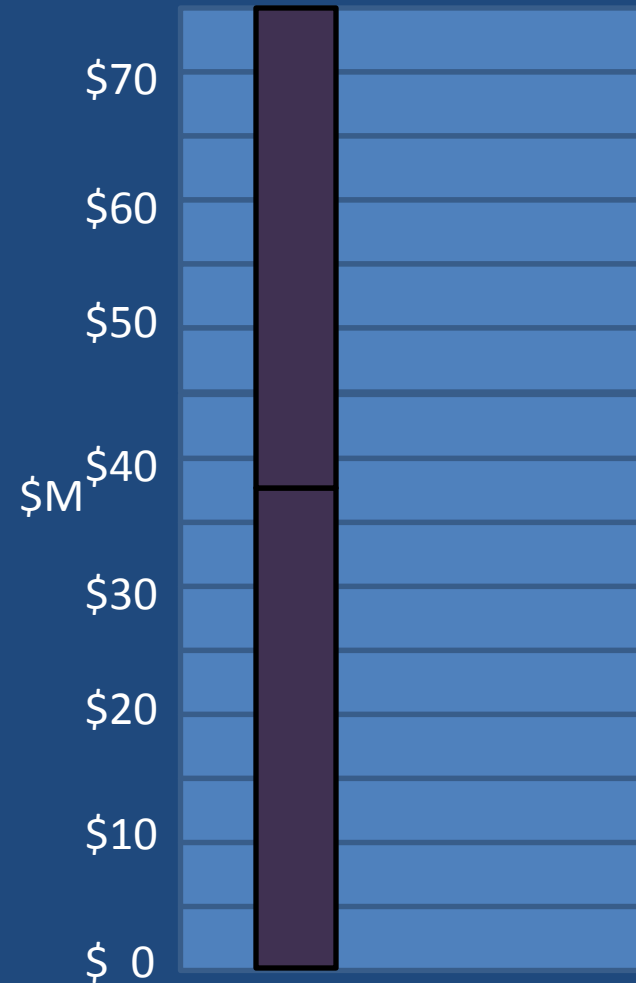
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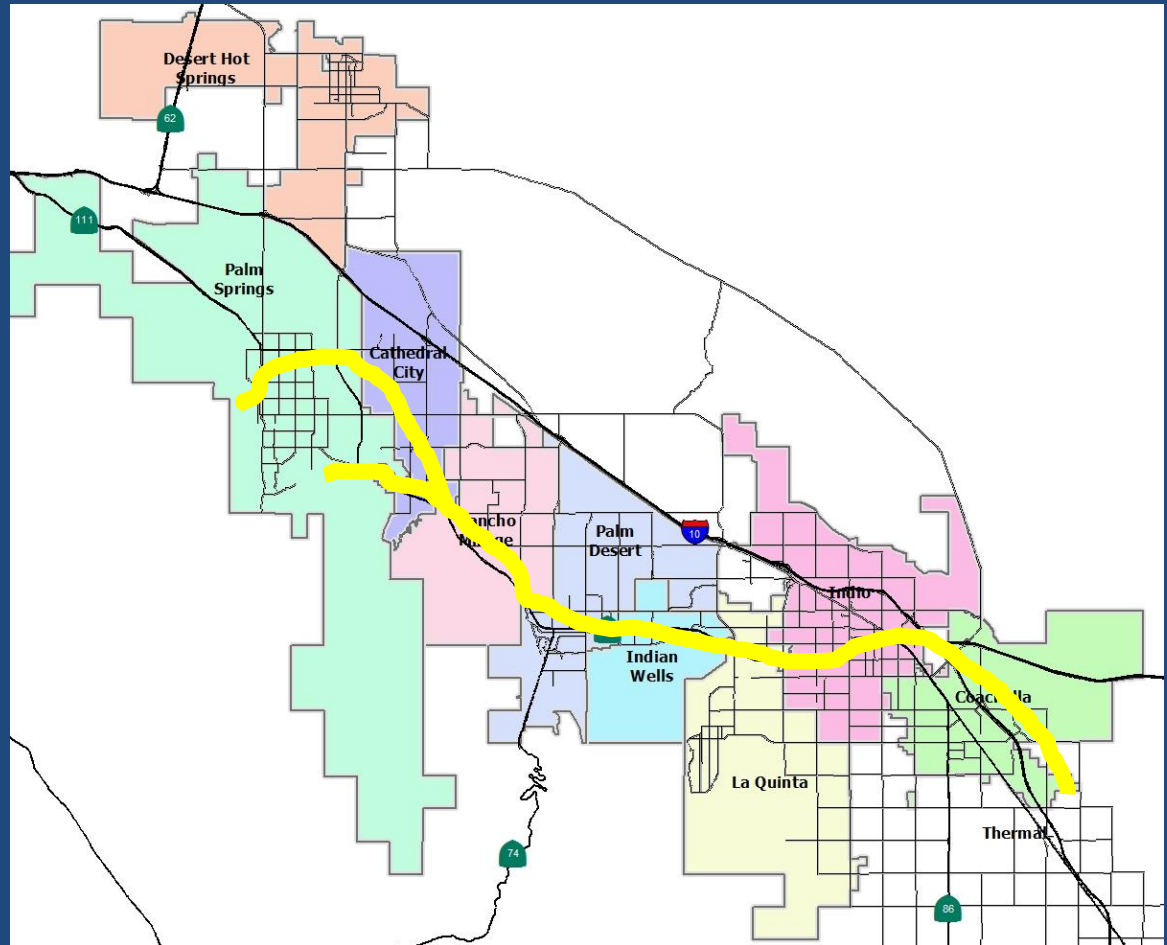
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Cost Versus Economic Benefit



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Cost Versus Economic Benefit



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Cost Versus Economic Benefit

\$70M

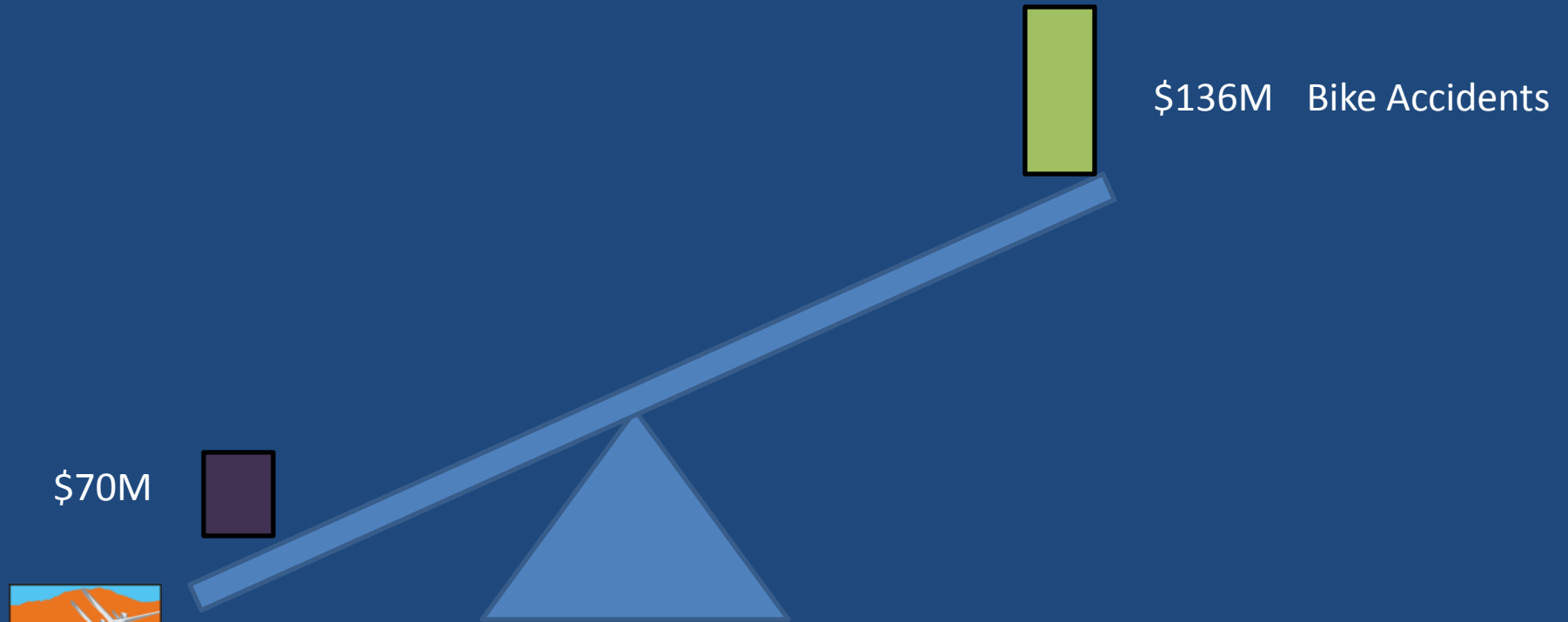


\$136M Bike Accidents



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Cost Versus Economic Benefit



CVAG

Cost Versus Economic Benefit

\$70M

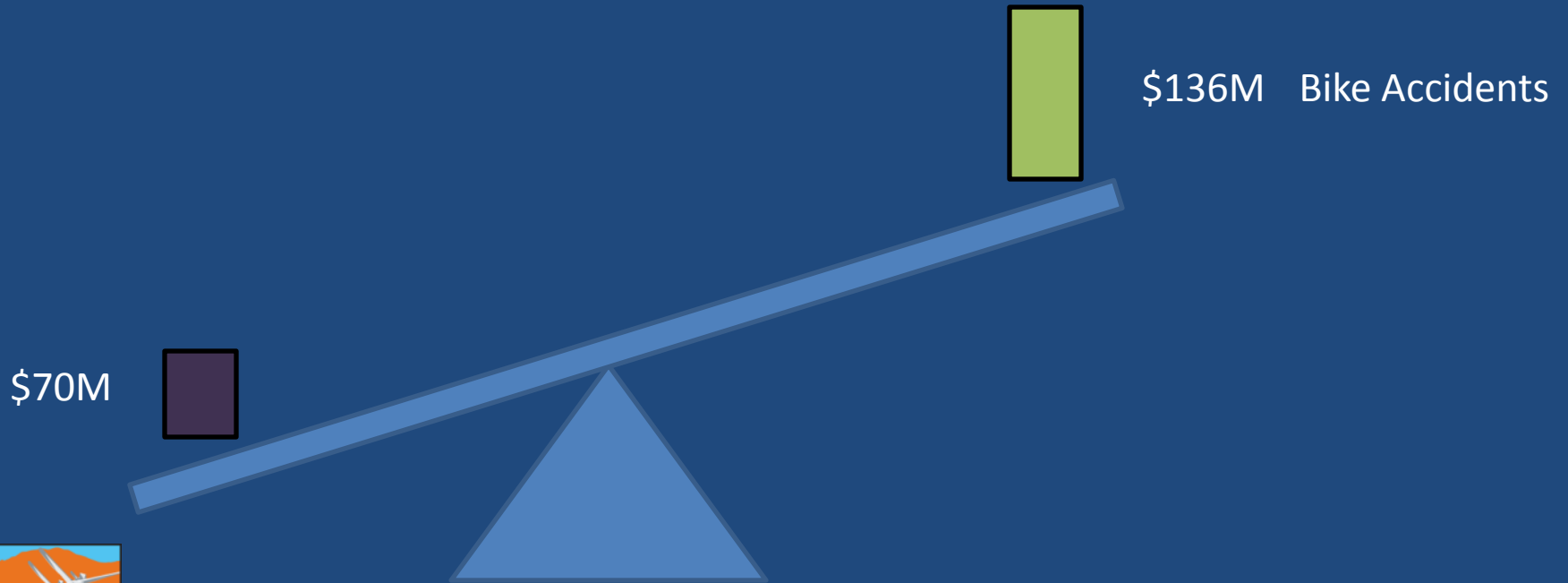


\$136M Bike Accidents



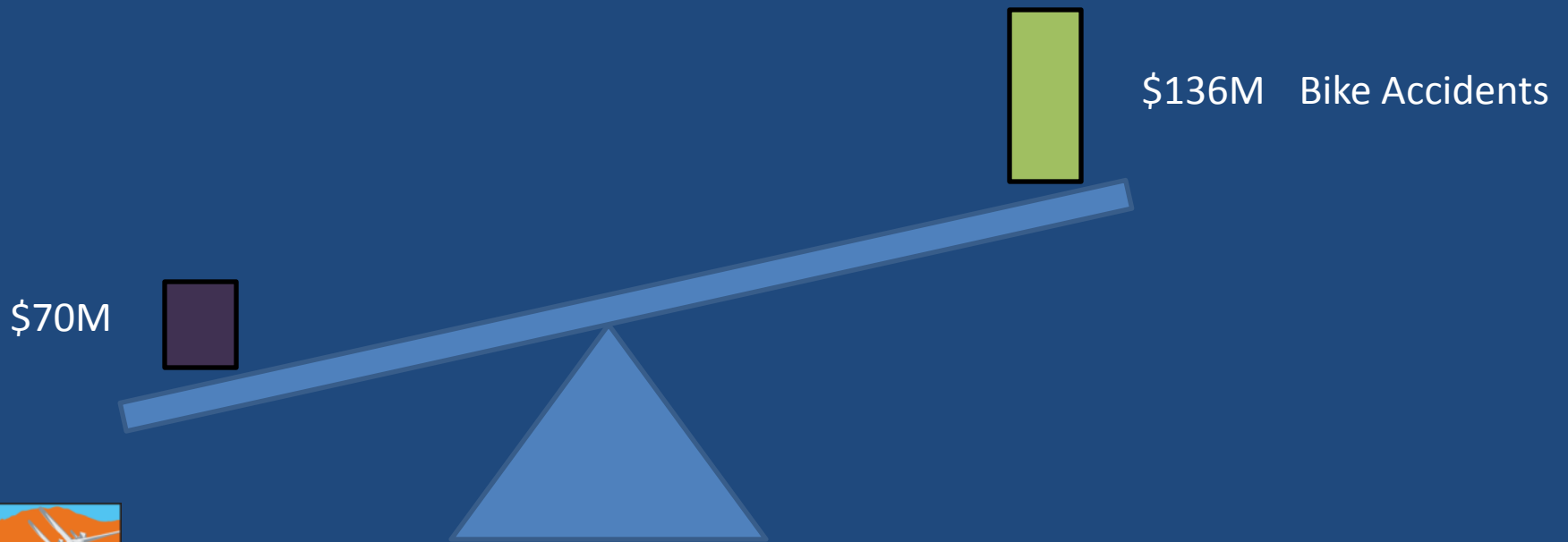
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Cost Versus Economic Benefit



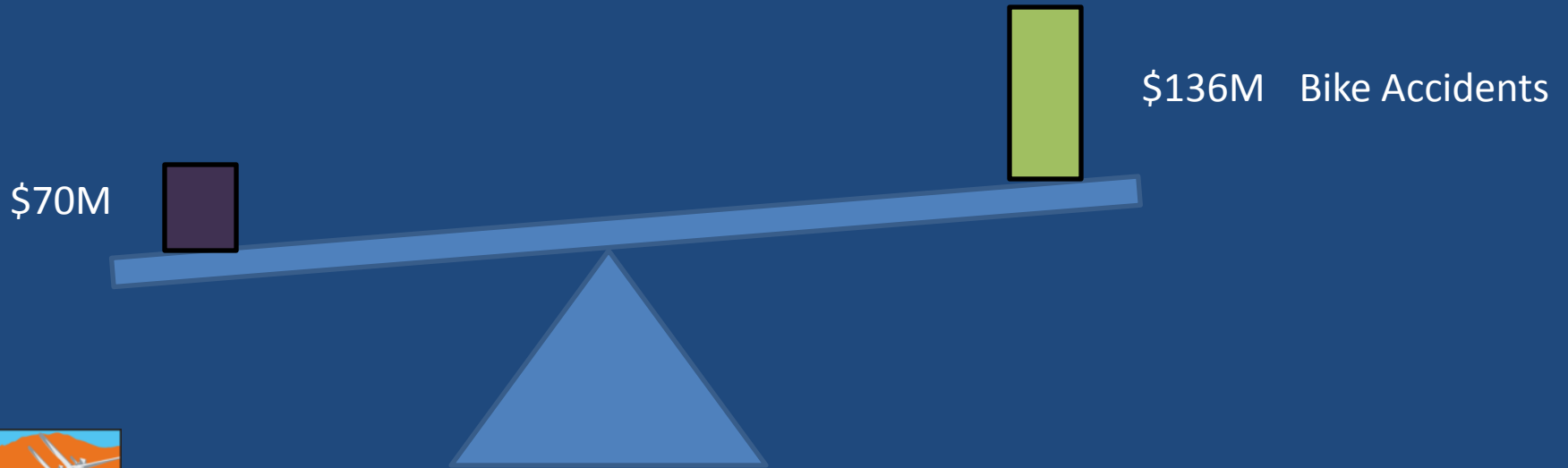
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Cost Versus Economic Benefit

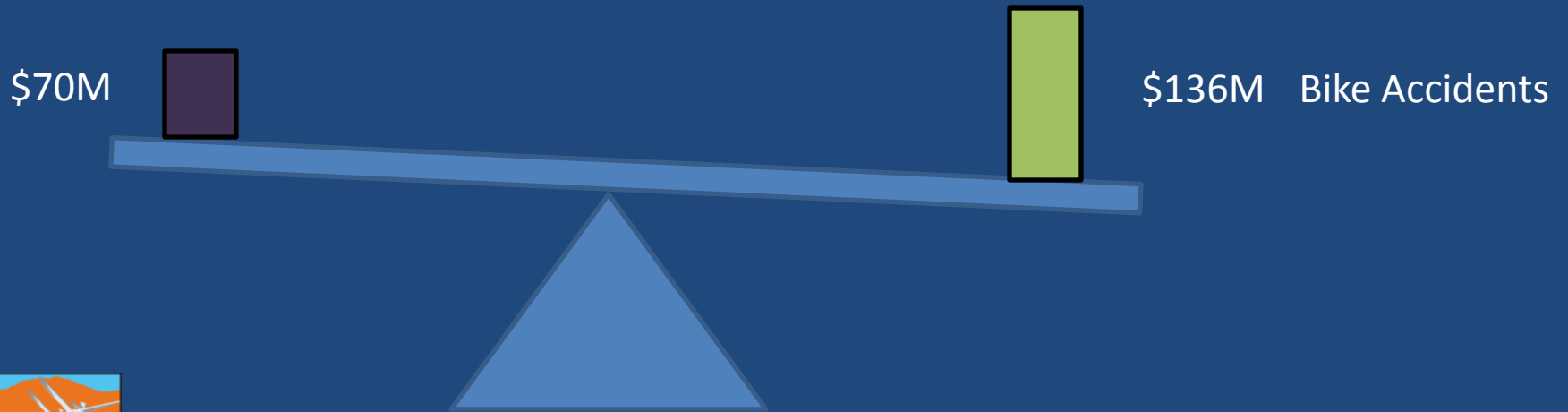


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Cost Versus Economic Benefit



Cost Versus Economic Benefit



Cost Versus Economic Benefit



Cost Versus Economic Benefit



CVAG

Cost Versus Economic Benefit

\$70M



\$136M Bike Accidents



CVAG

Cost Versus Economic Benefit

\$70M



\$136M Bike Accidents



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Cost Versus Economic Benefit

Secondary Tourism \$300M

\$70M



Tourism \$487M

\$152M Property Valuation,
Gas, Etc.

\$152M Health

\$137M Events

\$102M Construction

\$136M Bike Accidents



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Direction to Design Team

- Nationally Renown Trail Designers – Alta
- Tourism Industry Support – Not Typical Trail
- Must capture attention
- Must be Iconic



The Desert Sun

WEDNESDAY, OCTOBER 16, 2013

WWW.MYDESERT.COM

A GANNETT COMPANY

SERVING THE COACHELLA VALLEY SINCE 1927

ENVIRONMENT: GREEN PARKWAY PROJECT

'Game-changer' experience



Underpasses



Underpasses



Underpasses



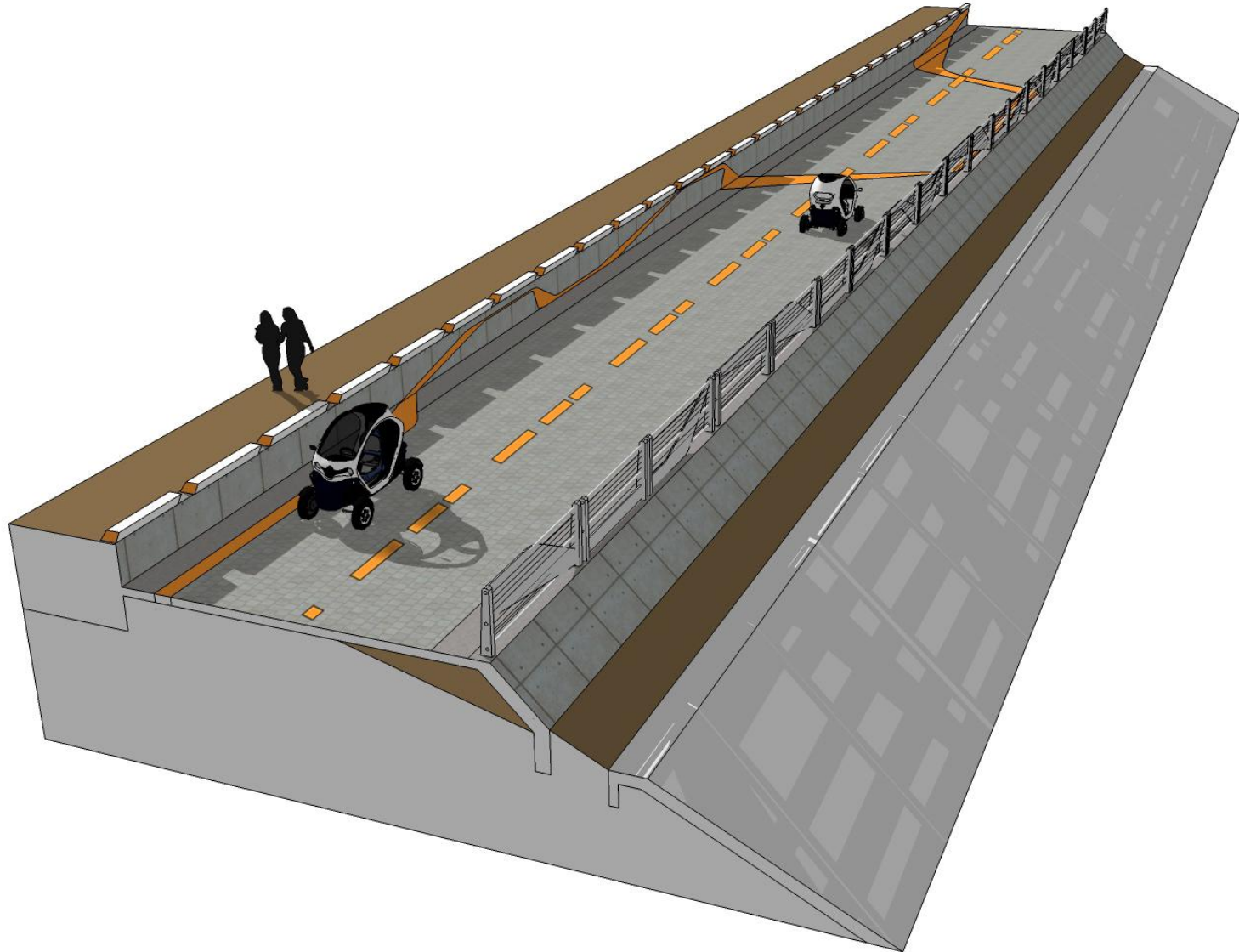
Bridges at Roadways



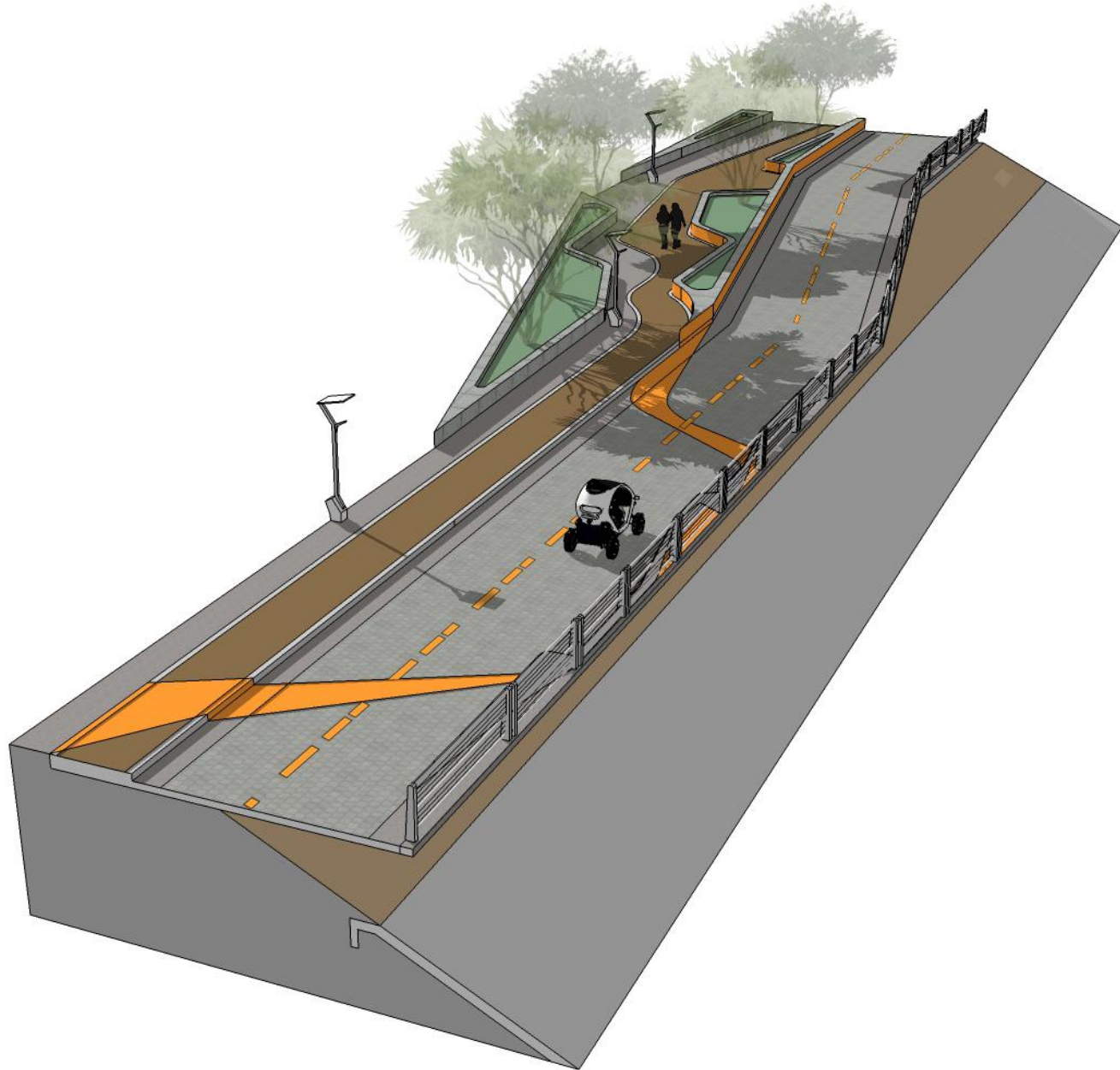
CENTRAL Valley



CENTRAL Valley



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CENTRAL Valley

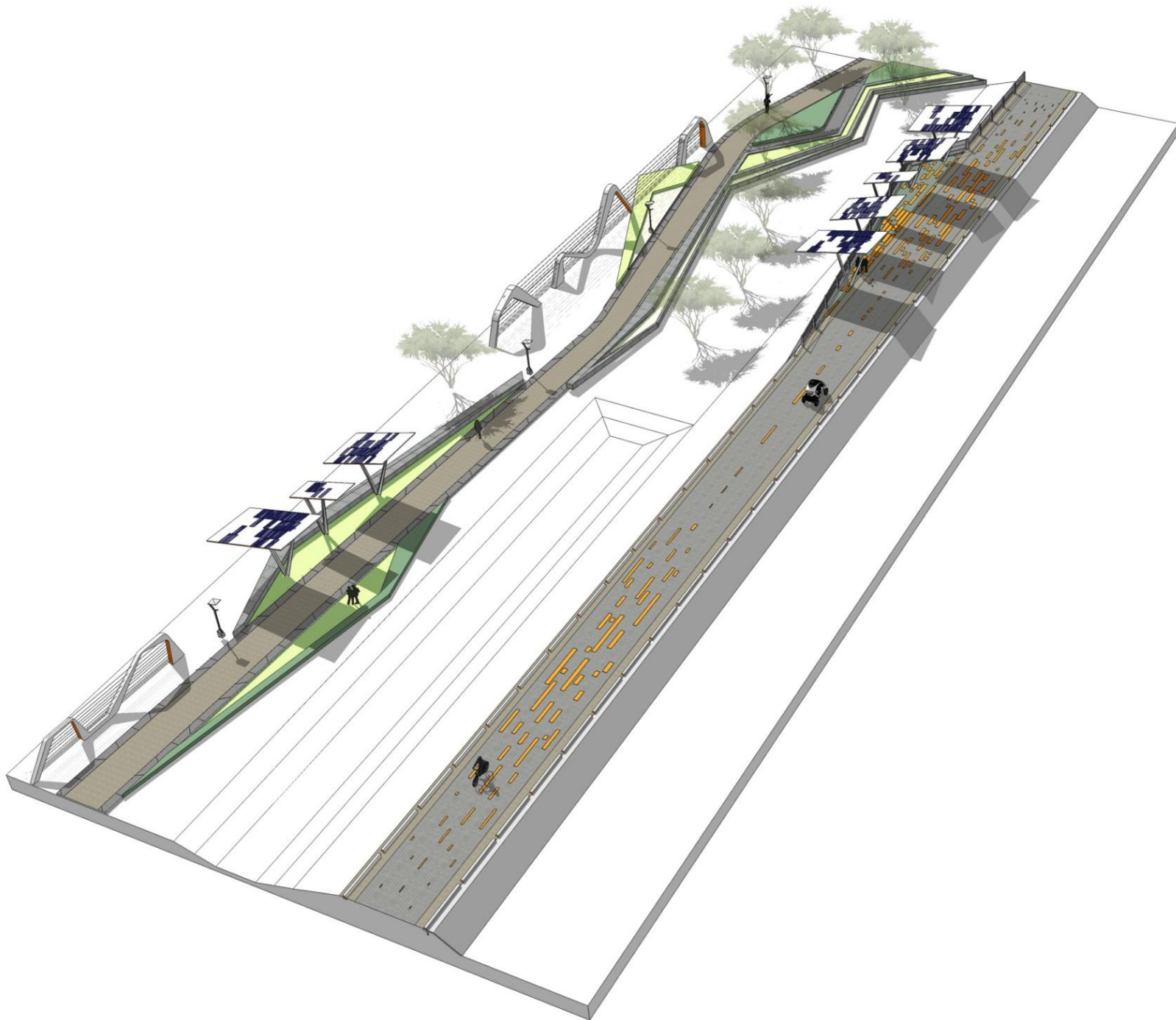


WEST Valley

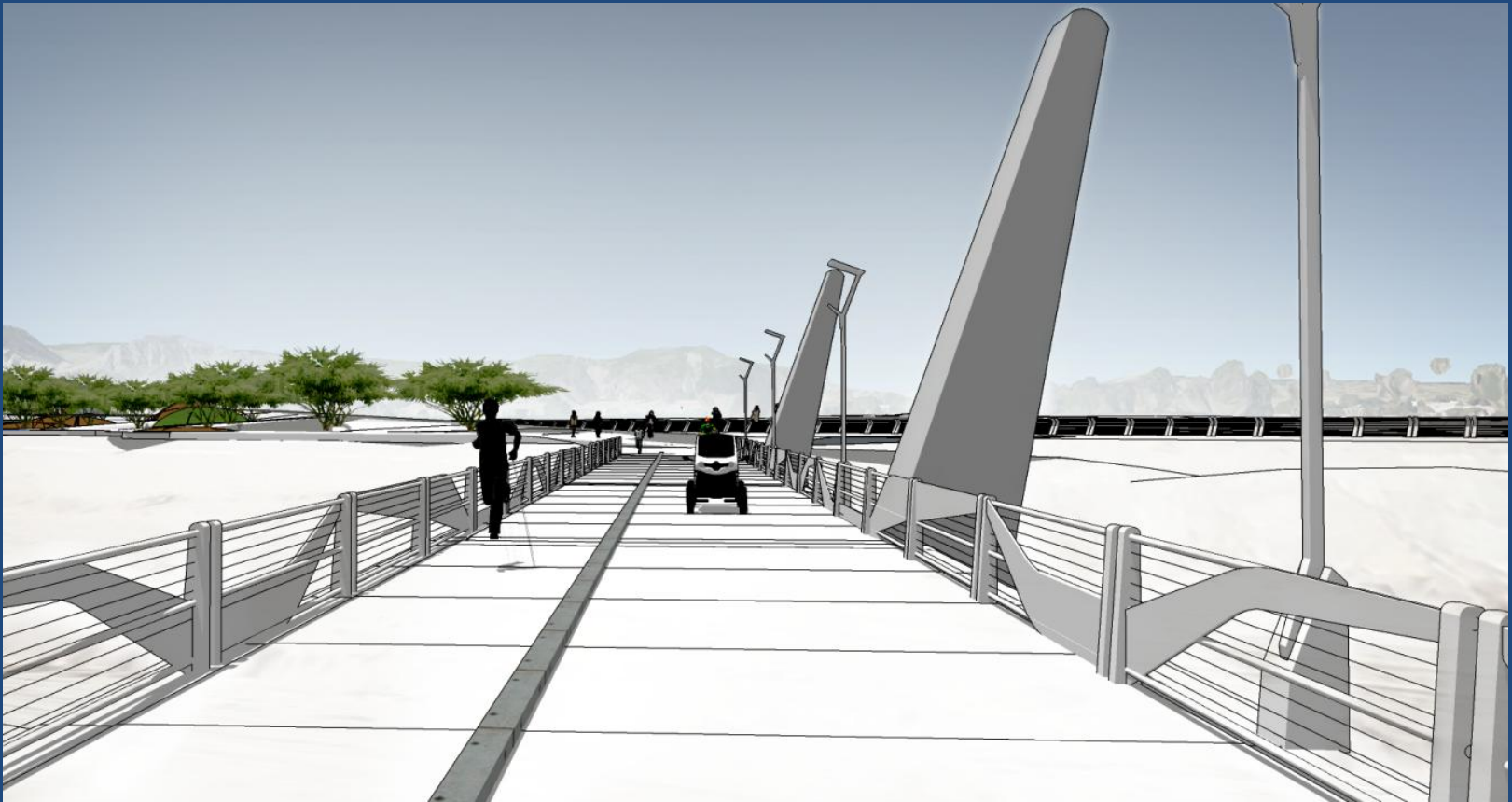


WEST Valley

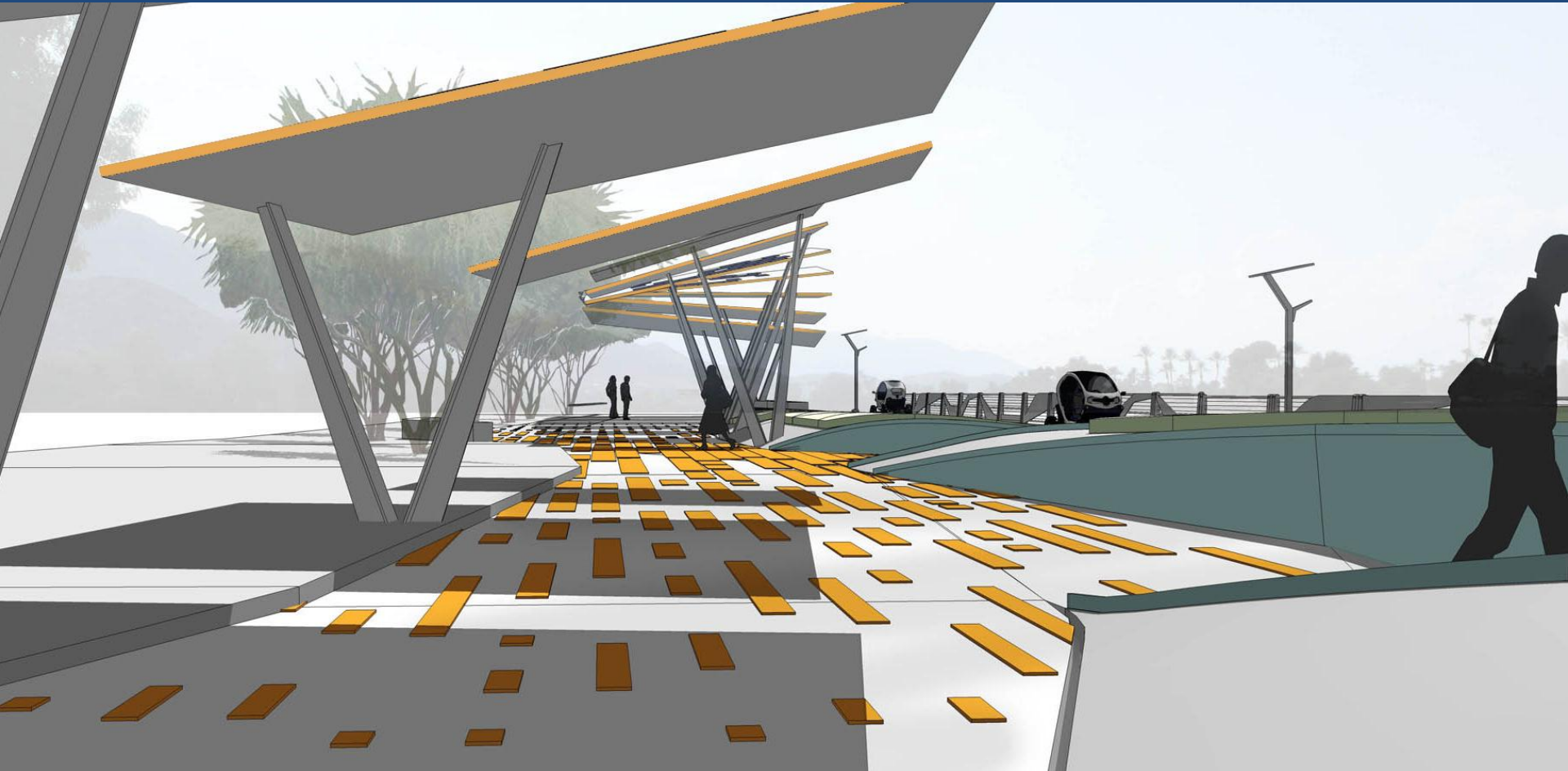




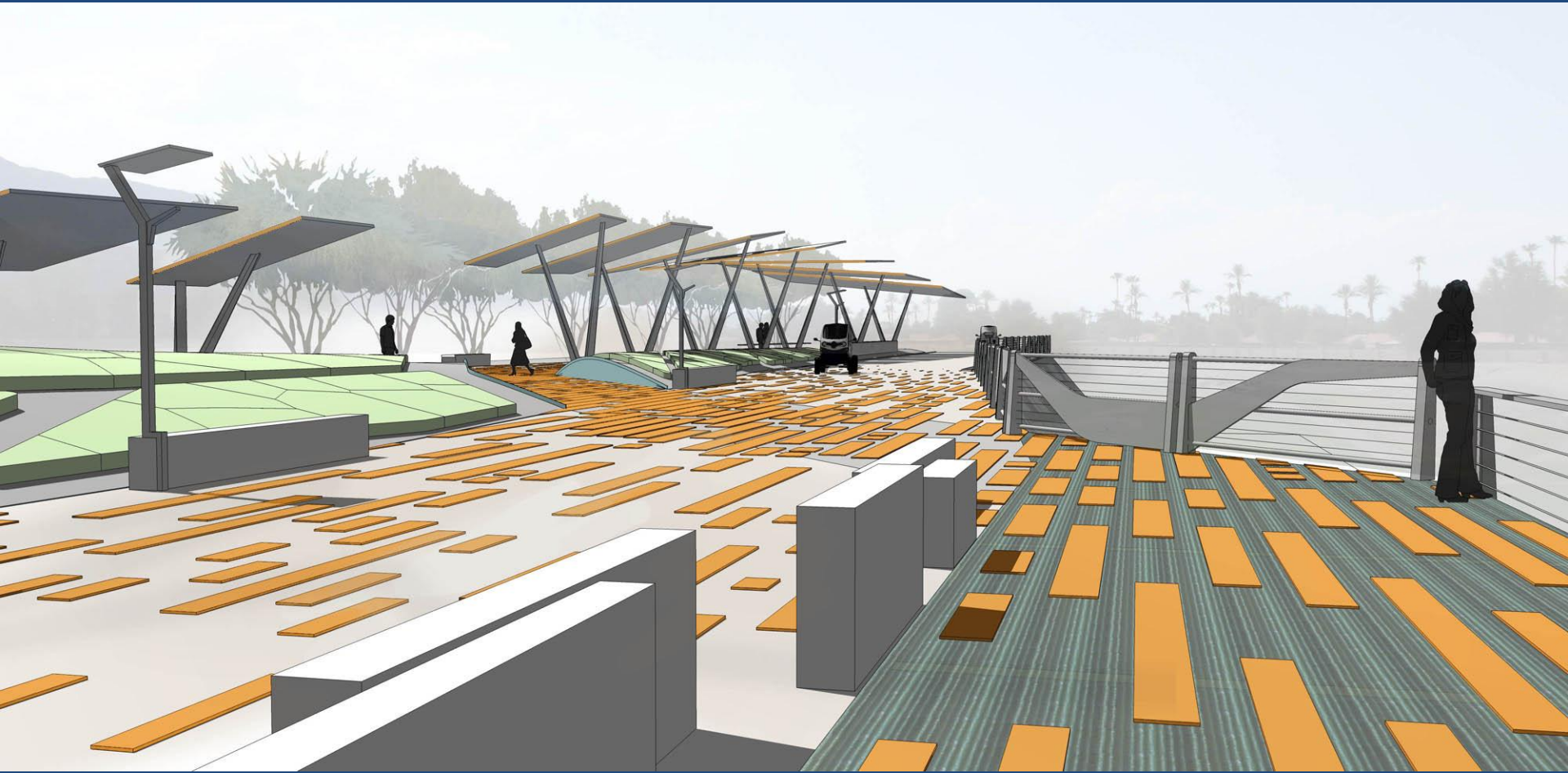
Bridges at Channels



CENTRAL Valley



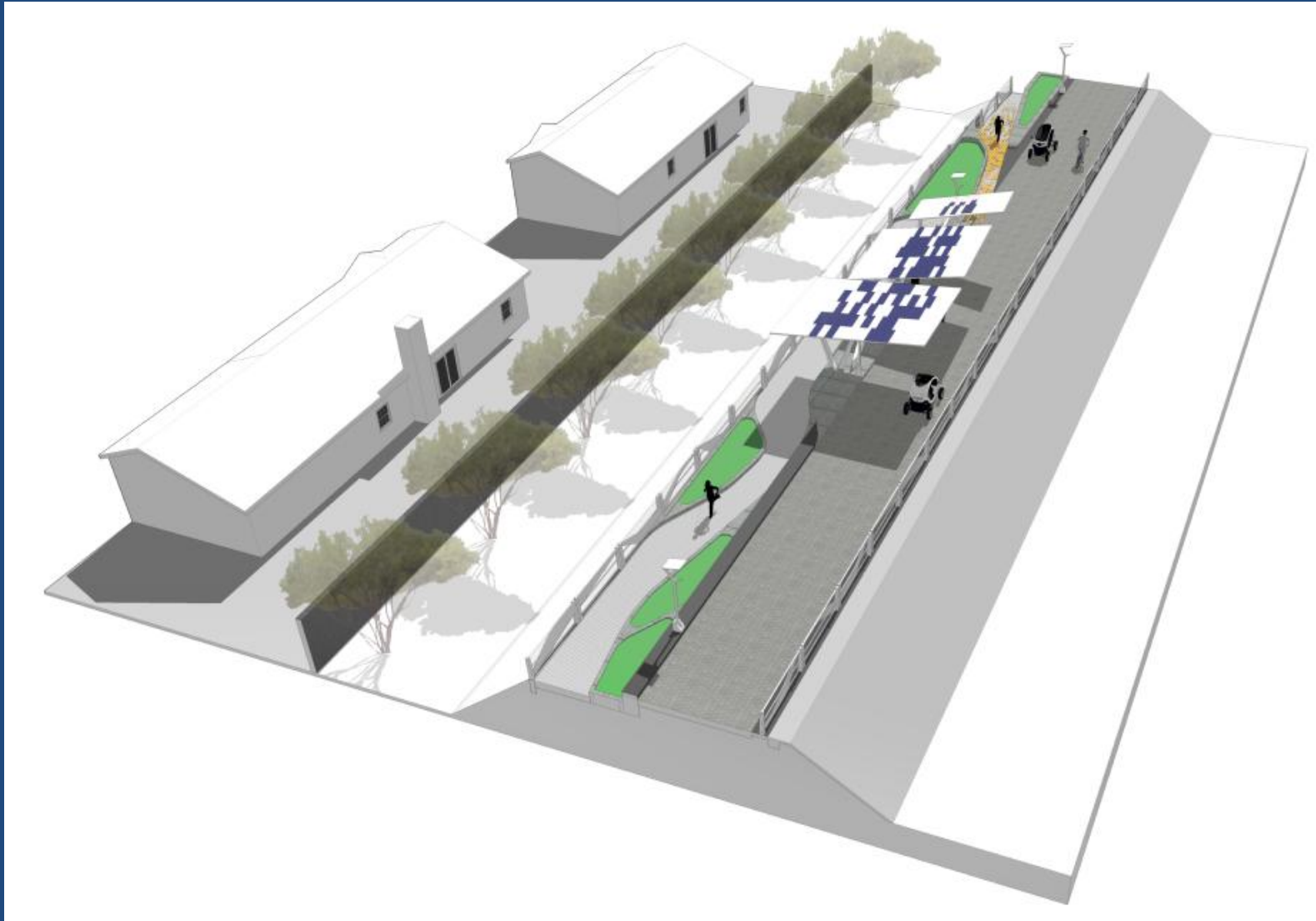
CENTRAL Valley



EAST Valley



EAST Valley



EAST Valley



EAST Valley



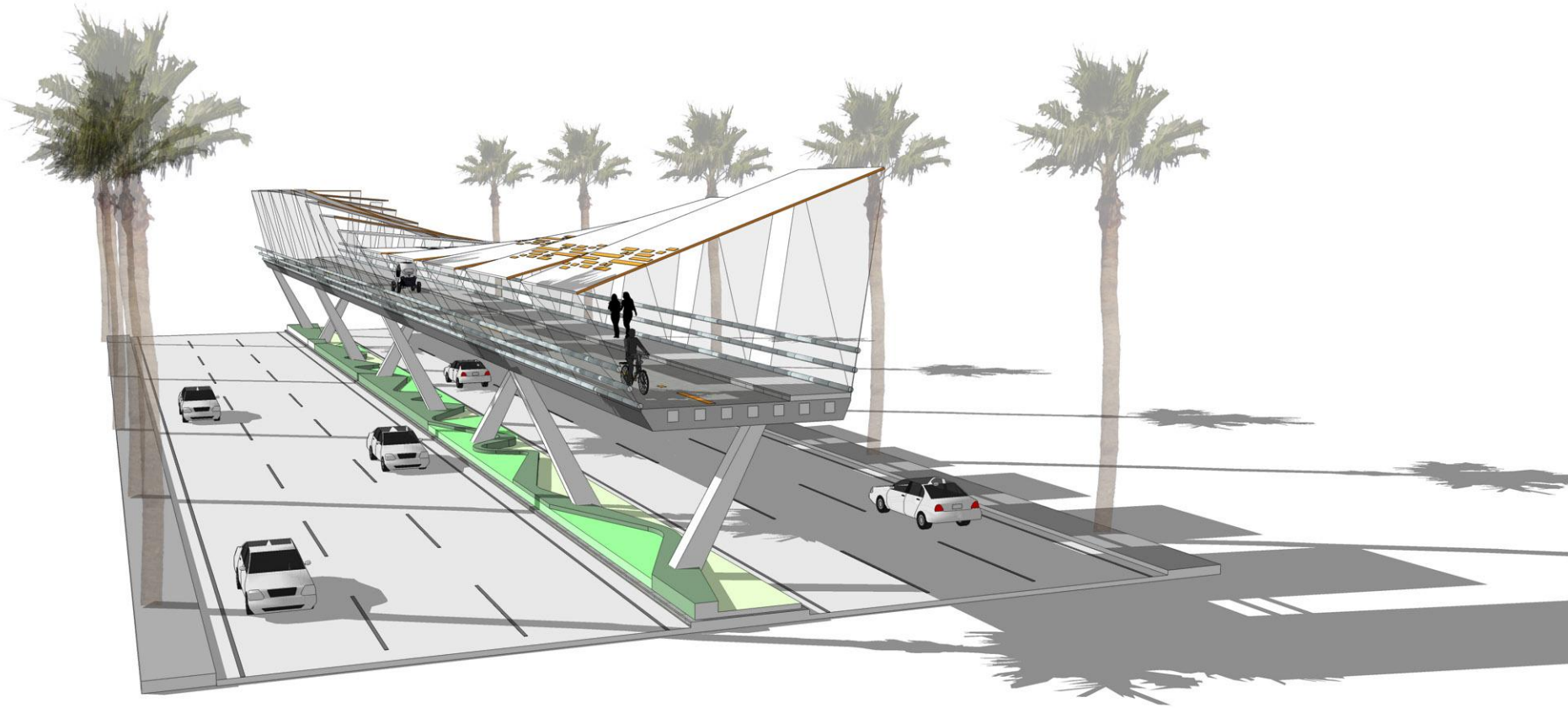
On-Street



On-Street



On-Street



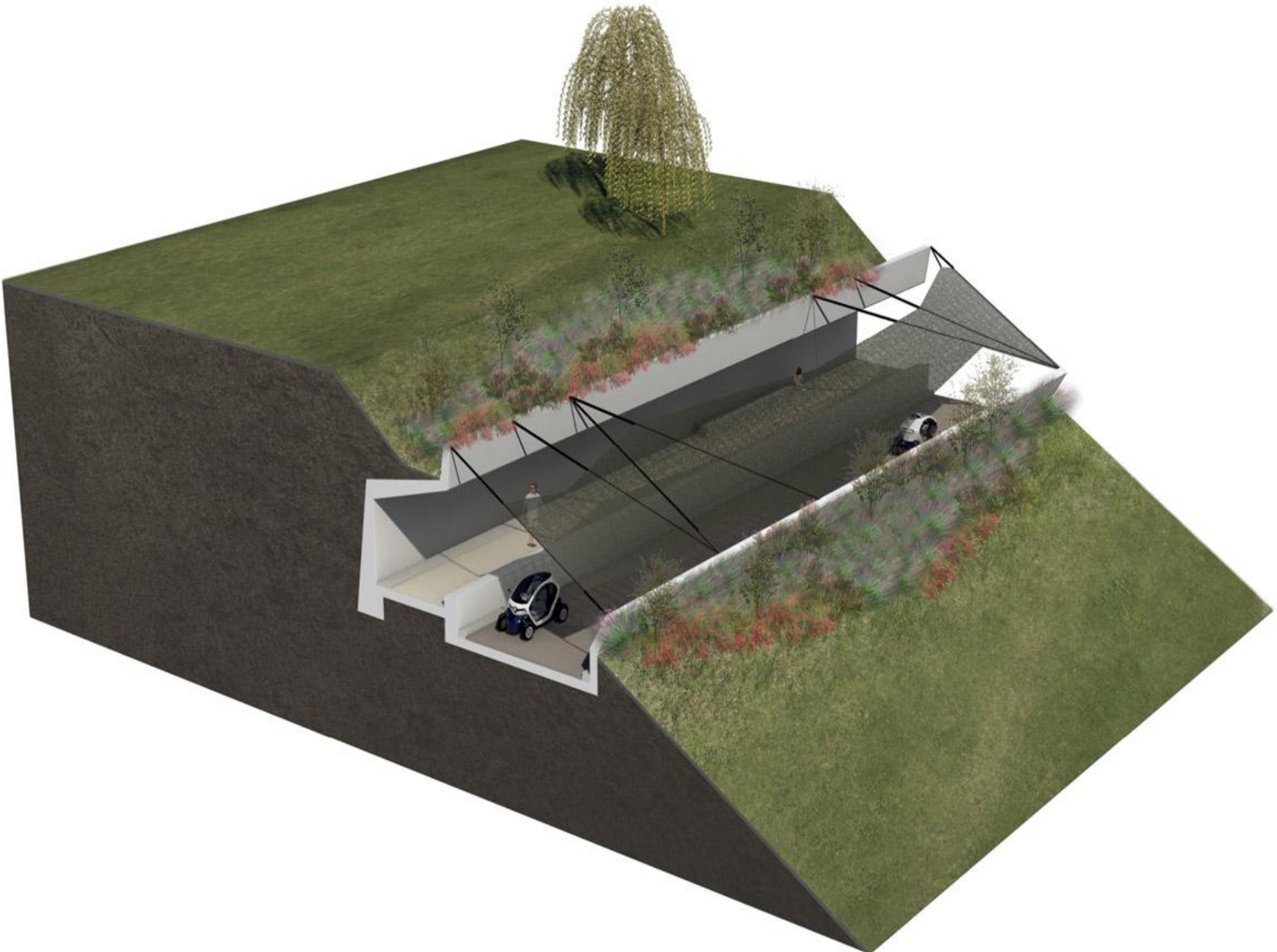
On-Street



What About Golf Courses?

What About Golf Courses?







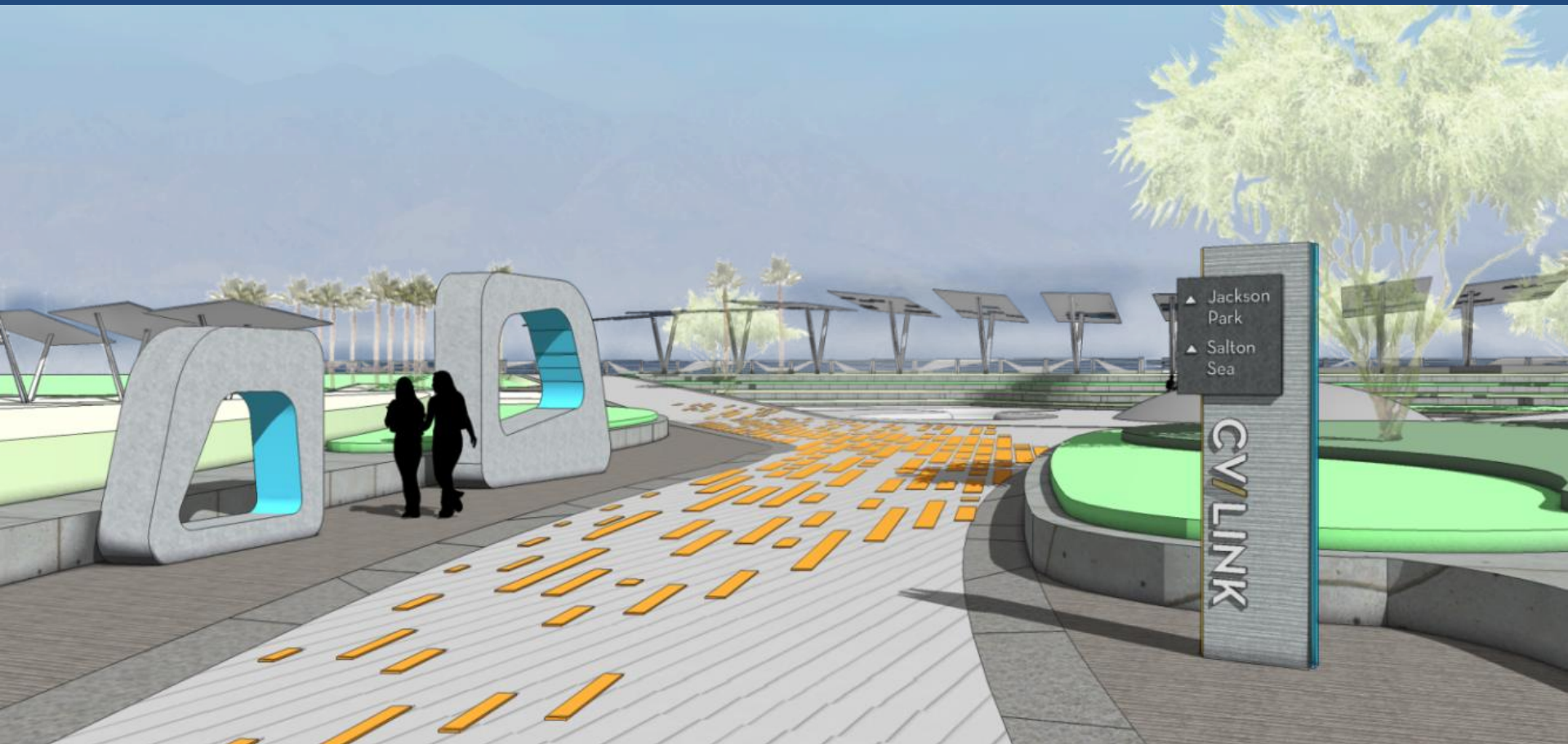
Trailheads + Access Points



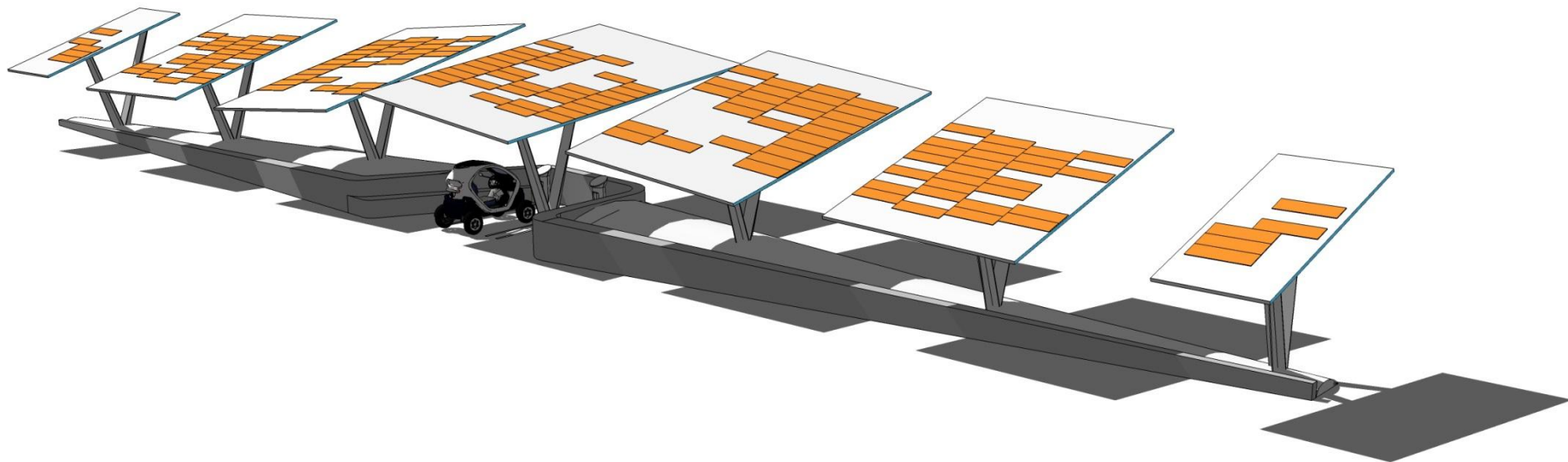
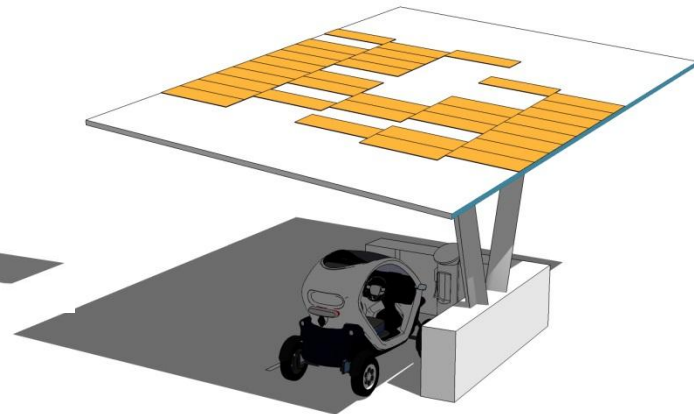
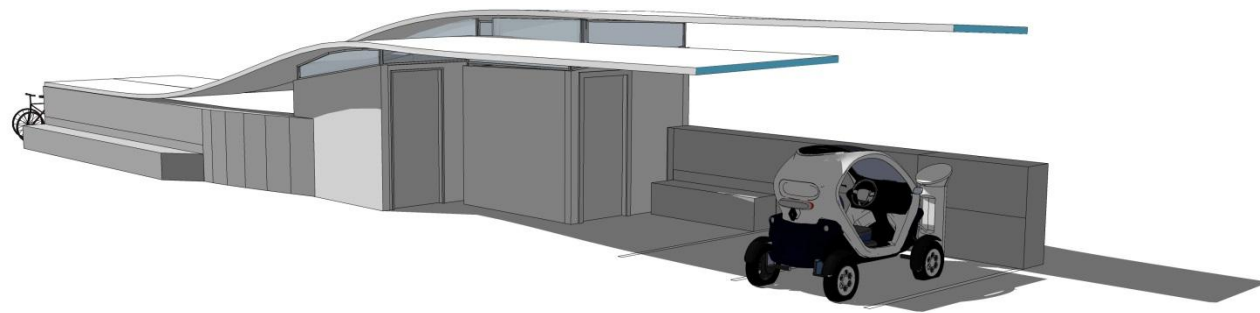
Trailheads + Access Points



Trailheads + Access Points



Charging Stations



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Funding Status



Congestion Mitigation Air Quality (CMAQ) Program



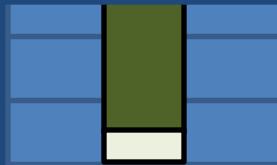
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THE Strategic Growth Council

\$M \$10

\$ 0



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Next Steps

- Master Plan & EIR – Dec 2014
- Groundbreaking – Nov 2015

www.coachellavalleylink.com



Social Media



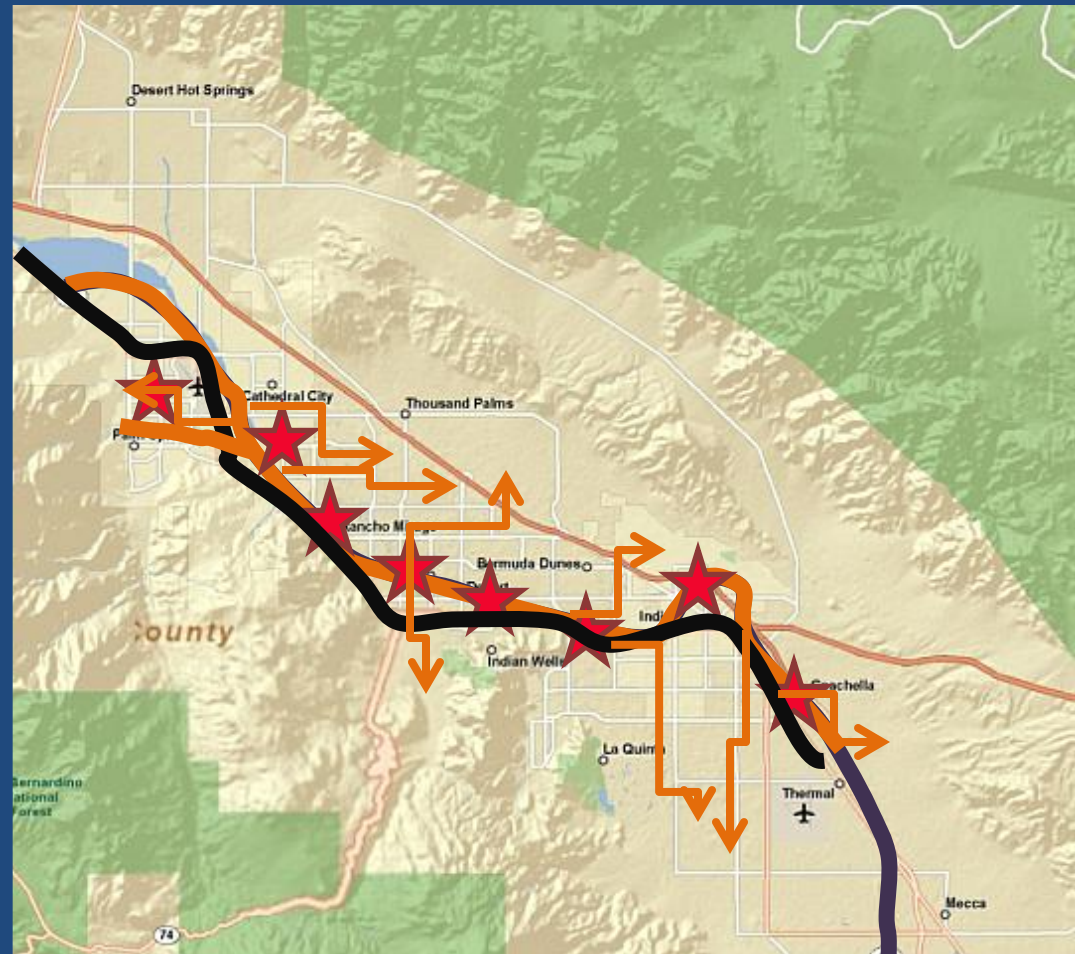
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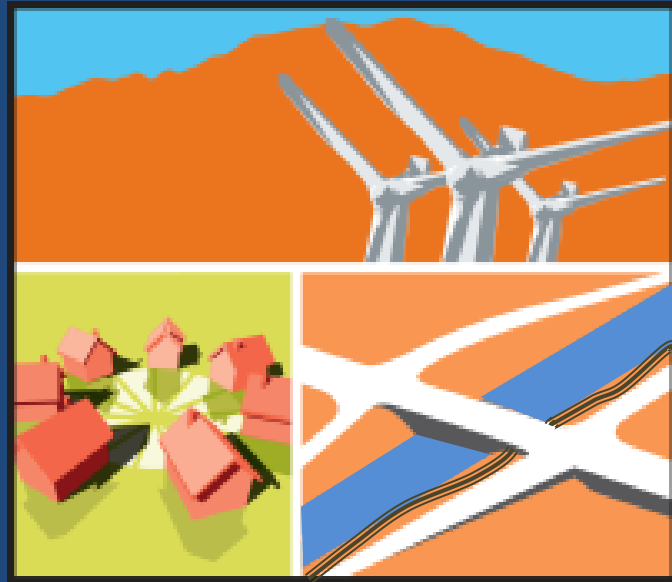
CV Link

- Weaves Through 8 CV Cities
- Stimulate Local Connections
- Spine Just Like Hwy 111



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CV Link



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